



Indian Institute of Materials Management

Chennai Branch

is conducting a Certificate Programme

on

Managing Distribution in the Current Scenario

5 - days (10 Hrs)

From 10th June 2024 - Online

Timing - 07.00 pm to 09.00 pm.

Concepts of Physical Distribution

Role of Warehousing

Packaging and Materials Handling

Role of Transportation

Channel Management

INDIAN INSTITUTE OF MATERIALS MANAGEMENT

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About IIMM

Indian Institute of Materials Management (IIMM) through its wide network of 52 branches and 20 chapters spread all over the country and with more than 10,000 members, represents a wide spectrum of professionals engaged in the various facets of Materials Management and responsible for planning, sourcing, control and Distribution of materials and services. IIMM through its various training and educational courses is striving to equip these professionals with the latest tools and techniques needed to develop new and innovative approaches to Supply Chain.

About the Course

In an expanding world economy where trade barriers fall and markets become increasingly fragmented, the future belongs to the business that can offer best value for lowest cost at least amount of time. Time is a crucial source of competitive advantage and only with it a firm or institution can compete in the present-day global business environment. Like cost, Time is also manageable. Global distribution and time definite Supply Chain can be maintained through organising an efficient and responsive Distribution Management. This certificate programme is well structured for the participants to get an insight into managing distribution in an efficient manner at any exigency. The course modules are prepared at **Micro level** for the operating professionals to get an opportunity to understand how to handle supply chain management in a situation like the pandemic period.

The takeaway from this programme will enable the participants to understand distribution channel management to bring in developing new strategies in tandem with technological advancement for an efficient last-mile delivery.

Course Content

Structured to 5 Modules and a Test

- Module.1 **Concepts of Physical Distribution**
- Module.2 **Role of Warehousing**
- Module.3 **Packaging and Materials Handling**
- Module.4 **Role of Transportation**
- Module.5 **Channel Management**

Test

An online test for 60 minutes duration will be conducted on **15th June 2024**. The maximum marks of this test will be 50 and pass % is 50. Those who successfully complete with 60% and above will be awarded FIRST Class and those who score 70% and above will be awarded Distinction. Others will get a course completion certificate.

Participants should ensure minimum 75% attendance.

Who can benefit?

Managers and Executives of Purchase / Planning / Warehouse / Finance of Manufacturing organisations, Cost Accountants, Administrators of Healthcare and Hospitality industries, Faculty of Business Administration Institutes and other Management Professionals. Post Graduate students of any discipline will get benefitted with this Programme.

Faculty

IIMM has an excellent pool of faculty comprising of experts from trade and industry, including working professionals. Each topic will be handled by different faculty. The practical experience of the faculty members will be an added advantage to the participants.

Programme Coordinator:

Mr. N Govindaraj, who has 4 plus decades of experience both in industry and academics.

Registration

Please mail your nomination (s) along with participation fees through Cheque/DD in favour of Indian Institute of Materials Management, payable at Chennai. Nomination (s) along with payment should reach IIMM office on or before **9th June 2024**.

Schedule and Fees: 5 days from 10th June 2024 to 14th June 2024 - Timing is from 07.00 pm to 09.00 pm.

The sessions will be conducted through webinar.

The fees will be **Rs. 6,000/-** (plus 18% GST) per participant.

(10% concession for 3 or more participants from a single organisation.)

Payment can also be made through NEFT transfer.

Beneficiary Name: **Indian Institute Of Materials Management**

Bank Name: **State Bank Of India**

Branch: Nelson Manickam Road, Branch code: 011606

Account type: Current account, Account No.: **10144205193**

IFSC Code: **SBI N 0011606**, PAN: **AAAAI0056P**

GST IN:-33AAAAI0056P3ZO

Diploma in Supply Chain Management

One year with Two Semesters

Course accredited for Global Board of Studies
by International Federation of Purchasing
and Supply Management - IFPSM, Finland



- ❖ Regular week-end classes
- ❖ Bright Career in SCM
- ❖ Fresh Graduates can also join
- ❖ Excellent Faculty Support

Course Fee Rs. 27,730/-
per semester (inclusive of 18% GST)

Admissions Open

for details contact 94446 56264, 98410 20201 Email: edu@iimmchennai.org