

Schedule and Fees

9.00 a.m to 5.30 pm. Lunch and refreshments will be provided. Participation fees will be **Rs. 3,000/- per participant for IIMM Members and & Rs. 3,500/- for others.** GST @18% will be applicable.

Payment can also be made through NEFT transfer.

Beneficiary Name:

INDIAN INSTITUTE OF MATERIALS MANAGEMENT

Bank Name: STATE BANK OF INDIA

Branch Address: Nelson Manickam Road, No. 2/38, Railway Colony 3rd Street, Aminjikarai, Chennai- 600029. (Branch code: 011606)

Account type: Current account

Account No.: 10144205193

IFSC Code: SBIN 0011606

Permanent Account Number (PAN): AAAAI0056P

GST IN: 33AAAI0056P3ZO

About IIMM

Indian Institute of Materials Management (IIMM) through its wide network of 52 branches and 20 chapters spread all over the country and with more than 10000 members, represents a wide spectrum of professionals engaged in the various facets of Materials Management, responsible for planning, sourcing, control and distribution of materials. IIMM through its various training and educational courses is striving to equip the Materials professionals with the latest tools and techniques needed to develop innovative approaches to Supply Chain Management.

Program Coordinator

The program would be designed and coordinated by Mr. V Ramachandran, Coordinator - Executive programs, IIMM Chennai

Forthcoming event

IIMM Chennai Annual Mega event, " SPECTRUM 2019" on 22nd and 23rd February 2019 at MMA Auditorium, Anna Salai, Chennai,



Indian Institute of Materials Management

Chennai Branch

announces One day Executive Development Program on

"E-Commerce and Supply Chain Management"

on 6th December 2018 - Thursday



venue

IIMM V Hariharan Hall, Chennai

Organized by

INDIAN INSTITUTE OF MATERIALS MANAGEMENT

4th Floor, "Chateau D Ampa", 110, New No: 37, Nelson Manickam Road, Aminjikarai, Chennai - 600 029. Ph: 044-2374 2195, 2374 2750

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Charter member - IFPSM, UK
The International Federation of Purchasing and Supply Management

E commerce and Supply chain management

E-commerce in which buying and selling of goods and services is carried out by transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business-to-business, business-to-consumer, consumer-to-consumer or consumer-to-business activities. Supply-chain professionals who handle the management of the flow of goods and services, from procurement to movement and storage have now, newer opportunities for growth with E commerce process fundamentally changing the way in which business processes are carried out.

E-commerce is conducted using a variety of applications, such as email, online catalogs and shopping carts, EDI, the File Transfer Protocol, web services, and mobile devices. Companies also leverage social media marketing and target advertisements to specific groups. The benefits of e-commerce include its around-the-clock availability, the speed of access, the wide availability of goods and services for the consumer, easy accessibility, and international reach. Its challenges remain as limited customer service, consumers not being able to see or touch a product prior to purchase, and the wait time for product shipping. The rise of e-commerce has also forced companies to manage numerous customer-facing aspects, such as consumer data privacy and security.

Key knowledge areas in E commerce for SCM professionals

- ↻ Demand planning
- ↻ Supply planning
- ↻ Demand fulfillment
- ↻ Return goods handling
- ↻ Fund management

Industry segments addressed

All business operations requiring Supply Chain Management activities such as manufacturing, process, service and retail industries and stand alone warehouses and stores, will benefit from participation. These apart, service industries such as, hospitals, hotels, educational institutions, and general service providers also require knowledge of E-Commerce operations to remain effective and competitive.

Learning process in the program

To provide a strong foundation, an introduction to the fundamentals of E-commerce and how it is linked to SCM will be provided. The changes needed in demand management and procurement and order fulfillment methods will be highlighted. The expert faculty from IIMM will facilitate the learning sessions.

Program modules

- ✗ The Role of Supply-Chain Management in E-commerce
- ✗ Product sourcing methods, Developing wholesale suppliers
- ✗ How Electronic and Mobile Commerce Affect your Supply Chain
- ✗ Optimizing the Inbound Supply Chain as growth enables
- ✗ Technology Trends & Solutions for Efficient E-commerce Logistics
- ✗ Use of predictive analytics for E-commerce
- ✗ Challenges in reverse logistics
- ✗ Issues in Cash on delivery

Who Can Benefit

For executives in junior and middle management positions in Procurement, inventory and stores personnel, materials handling and warehouse teams, personnel from depot sales and spare parts sales counters and retail showrooms, production / capacity planning personnel.

Faculty

The program will be designed and facilitated by a panel of subject matter experts from IIMM Chennai, having depth experience and expertise.

Methodology

The programme would be conducted in line with IIMM standards, covering in-depth concepts, brainstorming, quiz, case study, exercises and interactive sessions.

Registration

Please mail your nomination (s) along with participation fees through Cheque/DD in favour of **Indian Institute of Materials Management, payable at Chennai**. Nomination (s) along with payment should reach IIMM office on or before **4th December 2018**.